

Free Shipping on US Orders | We Ship From California



Try This Quick and Easy Makeup Look for Your Next Zoom Meeting

MAY 05, 2020



By Stephanie Jade Wong

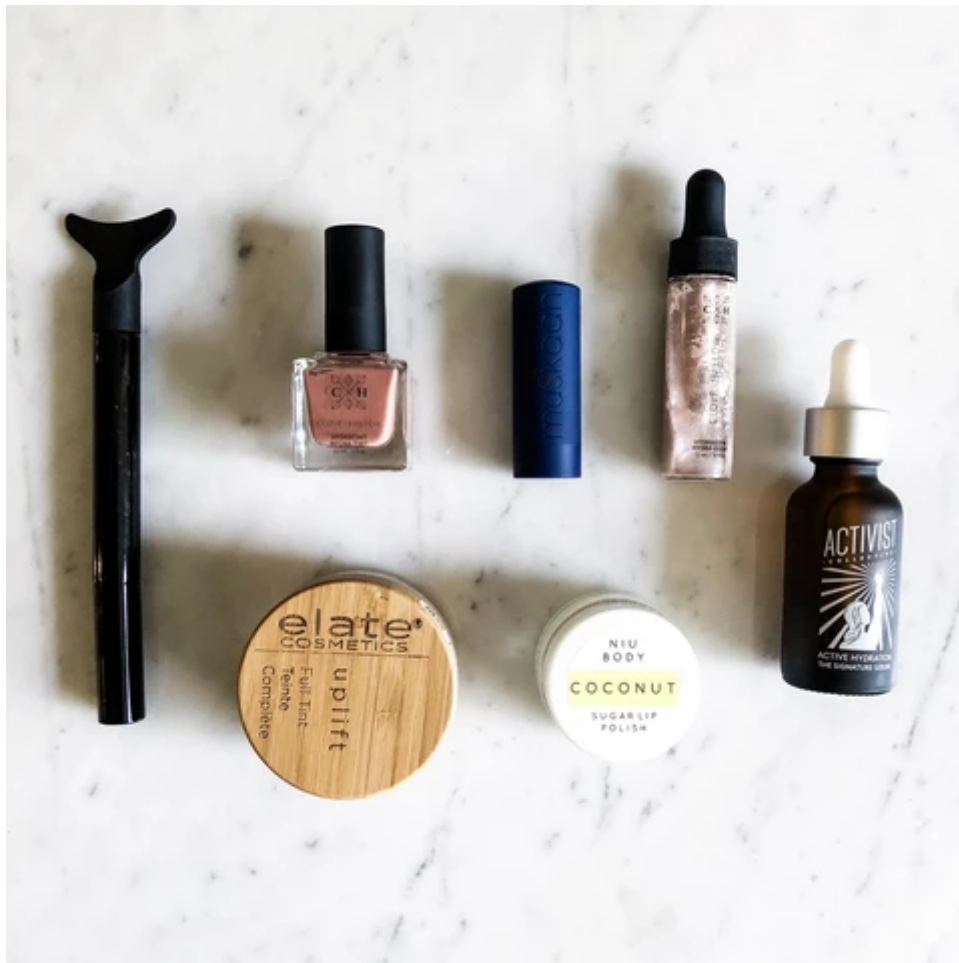


SOURCE: Leila Mehra

Your routine of getting ready for work or school may have changed in recent weeks because of [coronavirus](#). Instead of knowing exactly how much time you have before you need to step out of your front door, you're now just a few clicks away from your next [Zoom meeting](#).

If you've ever felt blah or the need to "get ready" for your Zoom call, you're not alone. [We've curated a collection of indie beauty products to help you feel more fresh-faced and put-together for your next video conference call. Pants are optional, but please remember where your camera is pointed if you're baring it all.](#)

Zoom Through A Makeup Look



SOURCE: Leila Mehra

It doesn't have to take you 30+ minutes to do your makeup. With these 7 products, you can mix and match them to create a look you'll love that'll have you ready for your next call in no time.

Soft and Sweet

Do you ever feel rough patches on your lips? Or does your lipstick ever look kinda clumpy after you apply it? That's probably just dead skin that we can say goodbye to. 🙌

We've been leaning heavily on the [NIU BODY Sugar Lip Polish](#).



SOURCE: [NIU BODY](#)

We can't get enough of the 100% plant-derived ingredients. The sugar exfoliates your lips and leaves them looking plump. The shea butter helps moisturize dry lips, and avocado oil helps protect your skin from ultraviolet radiation.

This is the perfect product to use if your lips are feeling extra dry, like they need a little TLC. It's also a great way to create a smooth canvas before you apply a lipstick.

Hydration, Please

A lightweight and fast-absorbing serum for all skin types? We're all ears. The [Activist Collective Active Hydration Serum](#) is our go-to serum for both morning and night.

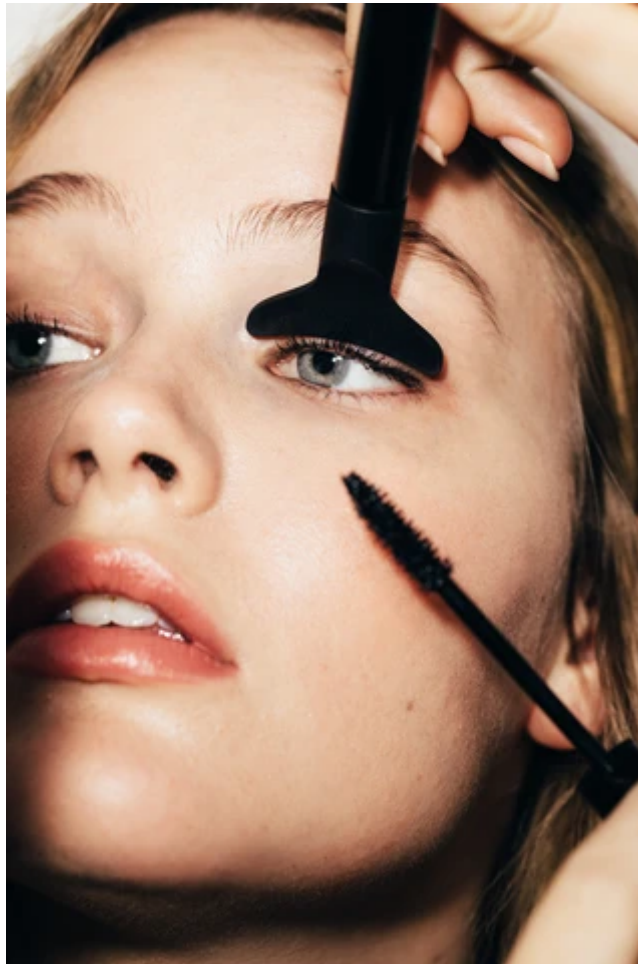


SOURCE: [Activist Collective](#)

The vitamin C will brighten any dark spots and supports collagen production for firmer skin. Although you may know hyaluronic acid to be moisturizing, it will also minimize fine lines. All you need is a small amount of serum on your fingertips to rub into your skin.

No Mess Here

Do you make a mess all over your eyelids when you apply mascara? Guilty. 🙋 With [Able's No Mess'Cara](#), you don't have to worry about cleaning up any excess mascara.



SOURCE: [Able](#)

This innovative mascara comes with a shield you place right over your eyelid so that your mascara won't get on your eyelids or ruin your eyeshadow. Can you say game changer?!

The formula is: smudge-proof, volumizing, lifting, and buildable! It's also cruelty-free, paraben-free, and phthalate-free.

Uplift Yourself

Even if you have the “[touch up my appearance](#)” box checked in your Zoom settings, a little foundation goes a long way, especially with [Elate's Uplift Foundation](#).



SOURCE: Leila Mehra

Leila is wearing shade UN2. We offer the Uplift Foundation in 6 different shades.

The buildable formula lets you control this whipped creme foundation. You can apply it with a brush for soft coverage, or with your fingers for medium coverage.

The argan oil, coconut, and jojoba keeps your skin soft while zinc oxide protects you from UV rays.



SOURCE: [Elate](#)

One of the many things we love about Elate is their [sustainable](#) packaging. The product comes in a reusable glass jar with a compostable bamboo lid.

A Natural Flush



SOURCE: Leila Mehra

Get those rosy, pink cheeks with [Clove + Hallow's Hydration Blush Serum](#) in the shade Georgia (a mid-tone rosy nude).

This lightweight blush serum is infused with meadowfoam oil and hyaluronic acid to moisturize and plump your skin. It's also 100% PETA-certified cruelty-free and vegan.



SOURCE: Leila Mehra

You can use the brush applicator that comes with the product to tap on to your cheeks, use your fingers, or use your preferred blush brush.

Get That Glow

Can you really ever have too much highlighter on? 😊 [Clove + Hallow's Hydraglow in Galaxy](#) (iridescent peachy-pink) is a great multi-tasking tool.



SOURCE: [Clove + Hallow](#)

It's a water-based liquid serum. Just like the blush, it's also infused with meadowfoam oil and hyaluronic acid to help you glow from inside out.

It's not glittery, but it's shimmery. 👑 You can mix it with your primer, moisturizer, or foundation. You can also wear it alone or on top of any product you've already applied (even powder)!

Key areas to highlight are places where the sun would naturally highlight your skin. For example:

- The top of your cheekbones
- The bridge and tip of your nose
- The arch of your eyebrow
- Your cupid's bow
- Your collarbones

Pucker Up



SOURCE: [Muskaan Makeup](#)

Looking for a “your lips but better” nude lipstick? Our go-to is [Muskaan Makeup’s Hydra-Matte Lipstick in Burkini Beach Day](#).

It’s certified vegan, cruelty-free, gluten-free, and Halal! It’s 70% organic and 25% natural. Ecocert pending.

On and Off Camera Ready



SOURCE: Leila Mehra

Although you may be taking these makeup ideas with you for your Zoom meetings, remember that you can take them with you for your trip to the grocery store or your walk around the block (while safely social distancing).



Want to get more blog updates, news, and special offers from us? Join our